



Annual Report 2016

• • Fundación
JUANFE



Our Work

The Juanfe Foundation is a nonprofit organization, which directs its efforts towards improving the quality of life of adolescent mothers and children living in extreme poverty conditions in the city of Cartagena, Colombia.

This mission is accomplished by providing integral attention in areas of health, psychological and emotional support, and education in vocational and life skills. The Foundation was born in 2001 after the death of Juan Felipe Gómez Escobar, and began operations in 2002.

To advance with this mission, national and international entrepreneurs, public agencies and private cooperation interested in development issues support and believe in the Foundation. The return to their investment is high social impact results in sustainable social development.

Our facilities

Cartagena

Our operations are conducted in the city of Cartagena on our headquarter, the Social Center, opened in 2011. It has 13.000 square meters among classrooms, cafeteria, offices, workshops, the Infant Development Center, the Medical Center and green space.

The building was constructed under the connotation of a green building, and it's certified as LEED Silver Class by the US Green Building Council, making us the first Foundation in the Country with this certification in Sustainable Operations.

Bogotá

The office in Bogota is coordinated with the administrative area in Cartagena to define the strategic vision of the organization. Projects, communications and resources for our operations are managed in this office.

Spain - United States

Our offices in the United States and Spain are for directing the social investment by foreign companies and individuals to our Foundation.



Programs

The Juanfe Foundation is an organization fully committed to social issues but also fully entrepreneurial. Under such a premise, every program operates under two primary objectives:

Child Mortality Reduction

Crib Sponsoring Program

Juan Felipe Medical Center

Teenage Mothers Empowerment

Teenage Mothers Program - Phase I

Employment and Entrepreneurship Office - Phase III

Teenage Mothers Extension Program - Phase III

Infant Development Center

To ensure success, all projects must meet the following requirements:

- Must be projects with high social impact
- Must be self-sustaining in the medium and long term
- Each project is managed by a specialist or project manager

Teenage Mothers Program - Phase I



100%
of mothers improved their economic situation



100%
of mothers are using a birth control method



100%
of mothers have a defined life project



329
total number of beneficiaries

Thanks to the intervention provided in 2016, the Teen Mothers program managed to transform vulnerable mothers with low self-esteem into empowered youth in their role as mothers and with a reoriented life project through psycho-affective strengthening based on recognition of values and rights.

By training in an art or hability [Cooking, Beauty, Costume Jewelery and Logistics] the mothers acquired the necessary skills for their training process as labor techniques and allowed them to orient themselves productively.

Through the accompaniment received, they were given effective tools that will allow them a sustainable social development for the improvement of their quality of life, fomenting in them the practice of healthy habits of life and responsible sexuality.

“Thanks to you I can own my projects and goals”

Tatiana Ramos - Beneficiary



Teenage Mothers Extension Program - Phase II



203
internal scholarships

51
external scholarships



34
beneficiaries at school



288
total number of
beneficiaries

During 2016, vulnerable teenage mothers were empowered through technical vocational education in hotel services, integral beauty and cooking, in which they acquired competences in their trade, which will allow them to find a job and generate income that will significantly improve their quality of life.

The training process they received at Juanfe Foundation not only focused on learning the technical job, but also on developing Personal Competences, fundamental for their personal and professional growth. Some of these are: confidence and self-esteem, self-control, as well as interpersonal skills such as leadership, communication, conflict resolution, collaboration, among others, skills that will allow them to relate and establish stable and effective interpersonal relationships.

On the other hand, they are sexually responsible young people, with knowledge in self-care, methods of family planning, STDs and other aspects that avoid subsequent pregnancies that affect their life project.

“Thanks for making me a courageous woman and for believing in me”

Dina Martínez - Beneficiary

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Employment and Entrepreneurship Office - Phase III



310
companies visited to
arrange alliances



1.626
vacancies identified
704
girls enrolled



406
girls employed



23
entrepreneurs

58%
of registered teen mothers

Personal strengthening workshops were implemented with topics such as: maturity and self-esteem, leadership, job desertion, maternal role vs. work role, ethics and integrity at work, preparation for job interview, introduction to work life, projection and goals, interpersonal relationships at work, work stress management, assertive communication, commitment and motivation at work, conflict resolution, priorities and decision making, among others.

In addition, there were held workshops of cooking, hotel services and entrepreneurship courses, reception and reservation of rooms, cash register management, customer service and hotel care.

Thanks to this program, twice the graduates finalized their internships without absence, repeated noncompliance or abandonment of work.

“Thanks to Juanfe I’ve been able to identify and recognize my abilities,”

Yarith Rodríguez - Beneficiary

“I’m excited and grateful for all the things my baby learned here”

Heydis Torreglosa - Beneficiary

Infant Development Center

A Comprehensive Care Plan was designed to take advantage of the skills and abilities of the center’s children. This is in accordance with the Center’s Scheme of Care, which comprises three components of work: Psycho-affective, Stimulation and Educational.

The Psycho-affective component is focused on strengthening the mother / child bond through activities such as caresses, communication and play. The Stimulation component works in four areas: Motor, Language, Sensory and Socio-affective. Each child has a different learning pace and style. The Educational component is directed to the mothers, forming them in relevant themes in the Integral Development of the child. The aim is to teach mothers to identify symptoms of alarm in their children, advantages of different healthy habits for the child and strengthening of the bond between mother and child.



100%
of mothers show empowerment
in their maternal role



100%
of infants showed progress in their
psychomotor development



200
babies were treated

Crib Sponsoring Program

Great impact interventions in health and nutrition were made through this program, reducing child mortality.

At the same time, the parents of the children involved were educated on proper child care, healthy living and disease prevention.



100%
of the parents of sponsored children
attended the school sessions



365
babies cared



362
babies cured
[99% of the sponsored children]

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*“Thanks for the unconditional support
you give to my daughter”*

Anyi Forero - Beneficiary



Juan Felipe Medical Center



39.293
medical consultations



2.605
patients of Nutritional
Recovery Program



24.734
patients



27.339
total number of
beneficiaries

The Juan Felipe Medical Center provides support and continued medical care to babies that recovered in the Crib Sponsoring Program. It also offers health care to the teenage mothers, their kids as well as external patients from vulnerable communities.

The Medical Center provides services in general medicine, family planning, prenatal care, vaccination, physical and respiratory therapies, dentistry, pediatrics, gynecology and nutrition.

“I’m happy that Juanfe Foundation works to make our children healthy.”

Luz Nery Carrascal - Beneficiary



Beyond Cartagena

Prevention of Teen Pregnancy Project:

Along with the Colombian Family Welfare Institute (ICBF) we worked to impact three territories, two in the department of Bolívar and one in Córdoba. In Cartagena, in the neighborhoods Pozón, Nelson Mandela, Colombiatón and Olaya Herrera; In Bolívar in the municipality of San Jacinto, and in Córdoba in Montelíbano.

The objective of the Prevention Project was to promote the sexual and reproductive rights of children and adolescents. The workshops were aimed at the recognition and multifactoriality of adolescent pregnancy and the importance of the family in this problem.

The activities were aimed at educational agents of society (parents, family and community mothers, teachers and community leaders), children, adolescents and young people (schooling and non-schooling) and the community in general of the three municipalities.

of Beneficiaries



Educational Agents



Kids and Teenagers

Cartagena	160	3.320
San Jacinto	20	500
Montelíbano	20	500
Total	200	4.320



Beyond Cartagena

Replicability

Panama

In 2016 Vital Voices Foundation, through Las Claras Program, graduated its first generation of ten teen mothers, who got their high school degree and an office worker certification.

All of them did their internship in companies of the City of Panama and several of them were hired.

The second group of teen mothers [14] is enrolled in the program and the third in the process of selection.

Model Implementing in Progress

During 2016, efforts were made to implement the model in Mexico and Chile.

In both countries, it is expected to begin operations in 2017 in the territories of Santiago de Chile and Quintana Roo, affected by high adolescent pregnancy rates.

National Prospects

- Medellín
- Quibdó
- Santa Marta



Financial Report

Juanfe's Programs
91%
\$1.730.974 USD



Administrative Costs
9%
\$164.016 USD

*In 2016 Juanfe Foundation self-generated **34%** [\$642.241 USD] of its execution

** MER: 3.000 COP

Awards and recognitions



The Spanish magazine TELVA celebrated the XXIII edition of the Telva Solidarity Awards this year and Juanfe Foundation received an award for its work.



The Chamber of Commerce of Cartagena awarded the Juanfe Foundation this year with a Mention of Honor for its work in social innovation.



Ernst & Young, one of the largest professional services firms in the world, nominated Catalina Escobar as Social Entrepreneur of the Year in the ninth edition of EY Colombia Entrepreneur of the Year.



Colsubsidio held the Biennial of Social Inclusion 2016 and recognized the work of the Juanfe Foundation for breaking the cycles of poverty through the empowerment of vulnerable teen mothers in Cartagena.



At Juanfe Foundation we are transforming lives thanks to your support

If you want to support our work, you can make a donation:

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